



## Run to the Pub Sponsorship Commitment

### Upcoming Series:

- \* Run to Pub Runnin in the USA Series
- \* Run to the Pub 6 Week Summer Series- Tinley
- \* Run to the Pub 6 Week Summer Series- Frankfort

Thank you for your interest in partnering with Devine Nutrition Inc. and the Run to the Pub training program! Below are the various sponsorship categories. Your sponsorship commitment must be received before the start of the series in order to guarantee that your logo and company information will be included on all promised promotional materials.

**Please send your logo via email to Kelly at [devinenutrition@hotmail.com](mailto:devinenutrition@hotmail.com).**

**Please select the appropriate sponsorship category:**

- Run to the Pub Presenting Sponsor -- \$500**
  - Title Sponsor of Run to the Pub Series
  - Logo included on all marketing materials, front of t-shirts, emails, social media and website
  - Logo and link included in all Run to the Pub emails and marketing
  
- Beer Sponsor – Beer donation**
  - Donated beer given to each runner each week of the series
  - Business ad included in Devine Nutrition runner newsletter to over 300 runners
  - Logo included on all marketing materials, back of t-shirts, emails, social media and website
  
- T-shirt Sponsor -- \$100**
  - Logo included on the back of t-shirts and the Devine Nutrition website
  
- Promotions Sponsor -- \$25**
  - Company samples, coupons or information will be passed out to all participants.
  - Please list in-kind donations below. Include the quantity and value.

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Other in-kind sponsorships can be arranged through Kelly Devine Rickert  
by phone 708-612-0876 or email [devinenutrition@hotmail.com](mailto:devinenutrition@hotmail.com).

Business Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Series you wish to sponsor: \_\_\_\_\_

Please return to: Devine Nutrition Inc  
6661 Parkside Dr  
Tinley Park, IL 60477  
Fax: 708-377-0060

*Please make checks payable to Devine Nutrition Inc. Thank you! I look forward to working with you!*

## **About Run to the Pub (R2P)**

The Run to the Pub running program was started in 2012 by Kelly Devine Rickert, Registered Dietitian and Personal Trainer on the Southside of Chicago. The program provides a way for runners to connect and socialize in the suburbs of Chicago while training for upcoming races. We meet once a week for 4-6 weeks per series to help train beginner and intermediate runners for local races. Each week post run, runners receive a free beer and entry into our weekly raffle.

### **Fun Run to the Pub Stats!**

- The program started with a spring 6 week training program to train for the 2012 Oak Forest Fleadh 5K which met once a week and had 18 participants.
- In 2016, we have now grown to over 415 runners who have participated in seven 4-6 week series, and 8 fun runs and fundraisers.
- We officially started the Run to the Pub running club complete with racing shirts where our runners have placed in most races we have entered over the last year! New this year as well, we entered the Ragnar 200 mile relay race and ran in several out-of-state races as a team!
- We currently have 790+ Likes on Facebook, over 1290+ Likes on Devine Nutrition website with a post reach of over 8,000-12,000.
- Devine Nutrition has over 1,500+ subscribers to our monthly nutrition and fitness newsletter that advertises upcoming Run to the Pub programs.
- The Devine Nutrition On the Run blog has currently 18,200 + views and has over 2,000 followers

### **2016 Plans!**

- Run to the Pub Series: Irish, Craft beer, Summer, Brewery, Bootcamp, Fall, R2P Sunday Funday Runs, Run to the Pub in Delavan, Wisconsin and more!

We are looking to grow this running program by leaps and bounds! Thank you for your consideration in sponsoring Run to the Pub. Your donation will help with advertising, payment for coaches and uniform costs.

### **Upcoming Series:**

#### **\* Run to Pub Runnin in the USA Series**

Meets for 5 weeks on Thursday nights at 6:30pm at Rockin Horse Saloon in Oak Forest starting June 2<sup>nd</sup> and ending June 30<sup>th</sup>. All participants will receive a tech t-shirt as well as their free beer.

#### **\* Run to the Pub 6 Week Summer Series- Tinley**

Meets for 6 weeks on Thursday nights at 6:30pm at 6 different bars starting July 14<sup>th</sup> and ending August 18<sup>th</sup> with a 5K at Gaelic Park! All participants will receive a tech tank top as well as their free beer and medal after the last week.

#### **\* Run to the Pub 6 Week Summer Series- Frankfort**

Meets for 6 weeks on Tuesday nights at 6:30pm at the Smokey BBQ in downtown Frankfort starting Tuesday July 12<sup>th</sup> and ending August 16<sup>th</sup>.